### "Just Begin"

scenarios & experimental spaces in a time of systemic change

talk for Centre for Liveable Cities Singapore, 15 August 2013

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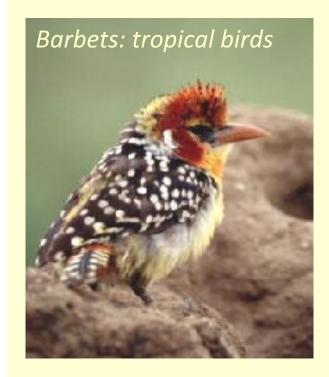
# Basic Concepts Of Barbets Duet

**Barbets Duet, 2006** 

Environmental care:
Gift → economic necessity

A Business Idea, Not a Charity SUPPORT people

who support the natural world



INVENT
New institutions

e.g. property rights & marketing structures organisational forms

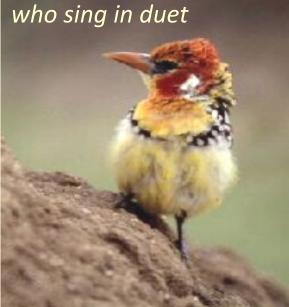
operty rights
who sing in du

from 2 cultures:

Africa + West, Modern & Traditional

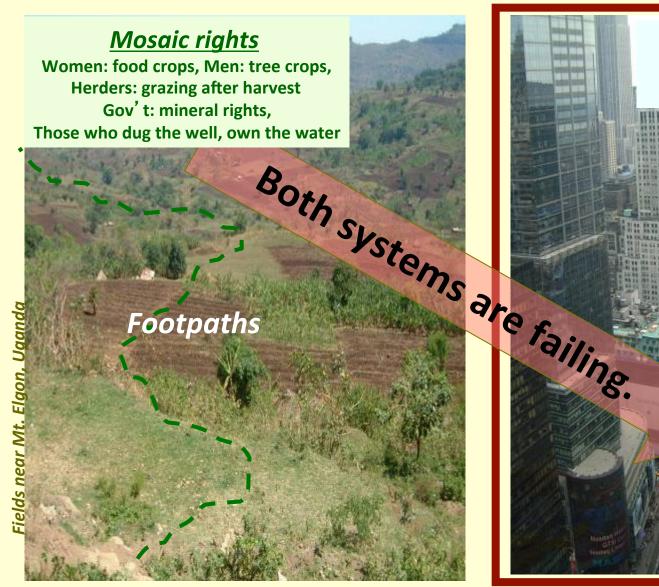
on equal terms

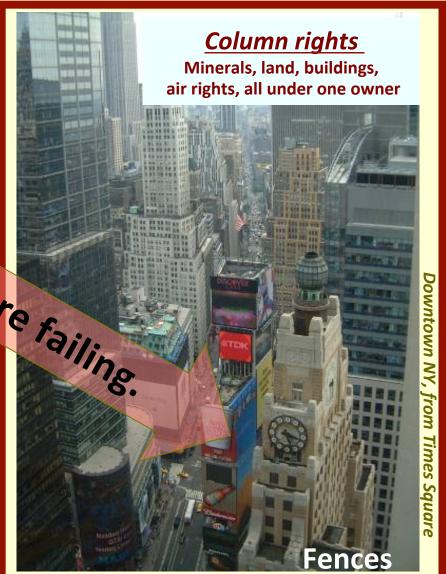




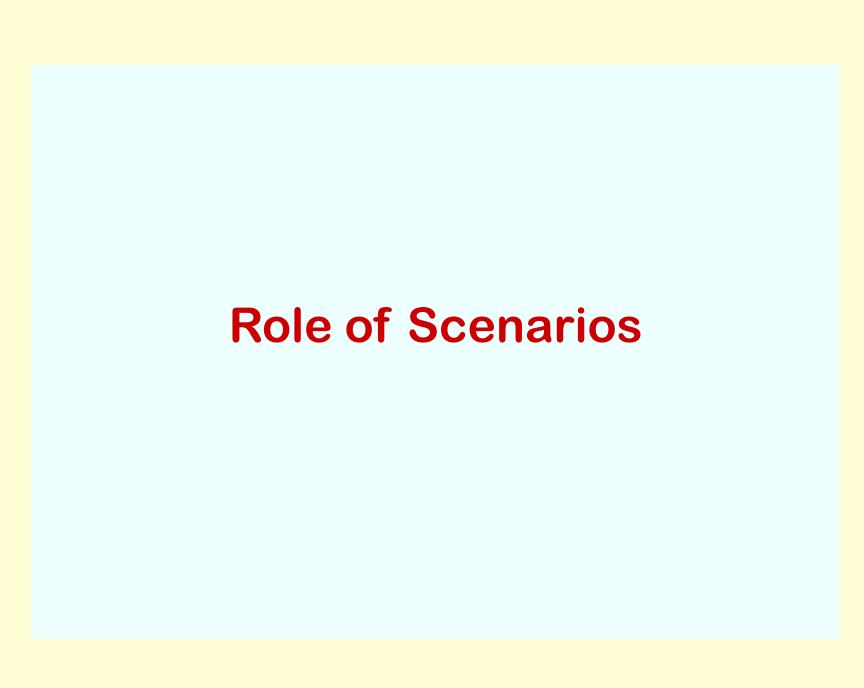


#### **Property Rights from Two Systems**





Mosaic rights → high social equity, high biodiversity;
Column rights → successful markets



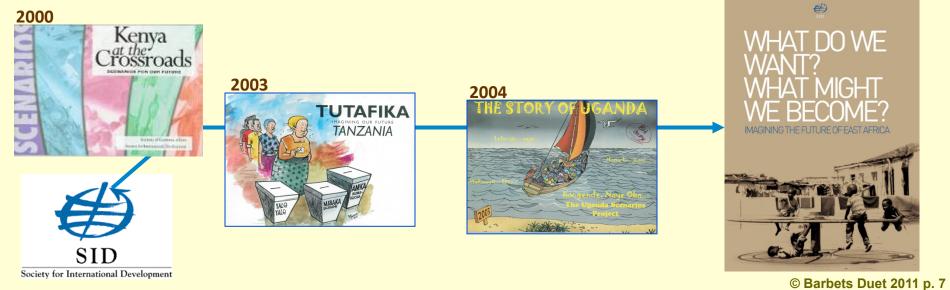


#### **Scenario Origins of the Barbets Duet**

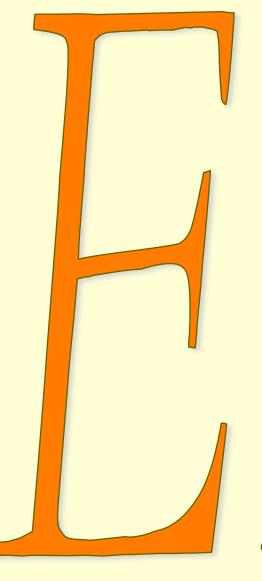


East Africa 2008





#### **Early English Lessons in Systemic Invention**



# Engagement

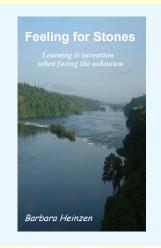
& aEsthetics

Experiment

& Education

Extremity

& NEcessity







# Society for International Development East African scenarios work 1997-2008

Kenya, Tanzania, Uganda, E, African region

#### Ten years of social capital



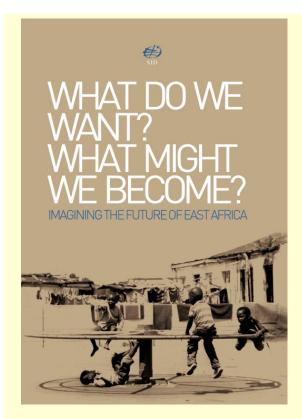
**Politics of learning in E Africa** 

29/30 April 2008

**Launch of East African Scenarios** 

Kigali, Rwanda





#### **Driving Forces in East Africa, 2008**



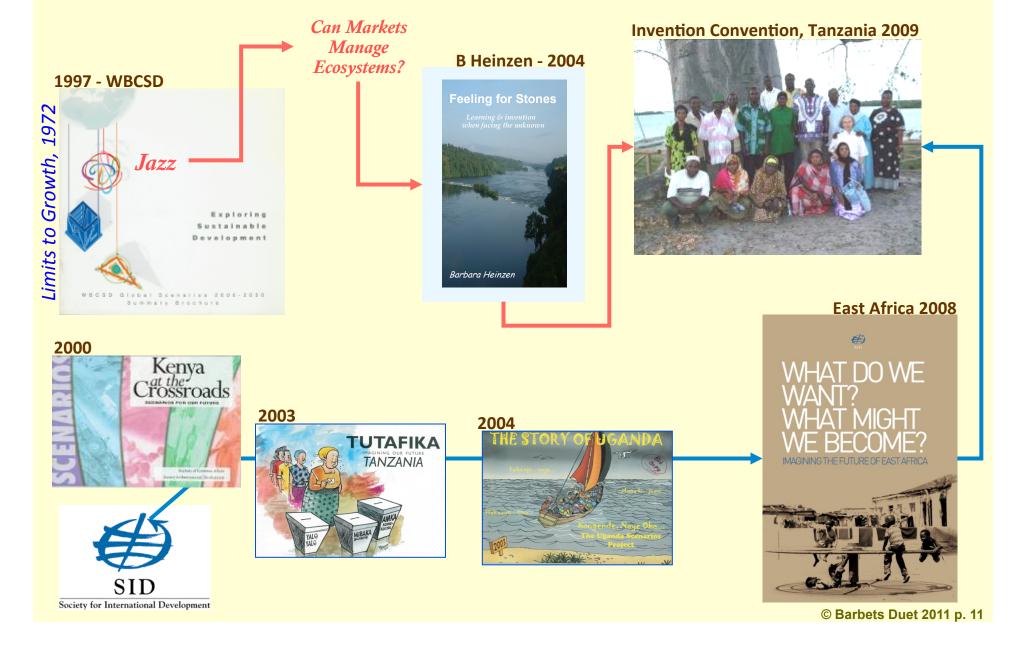




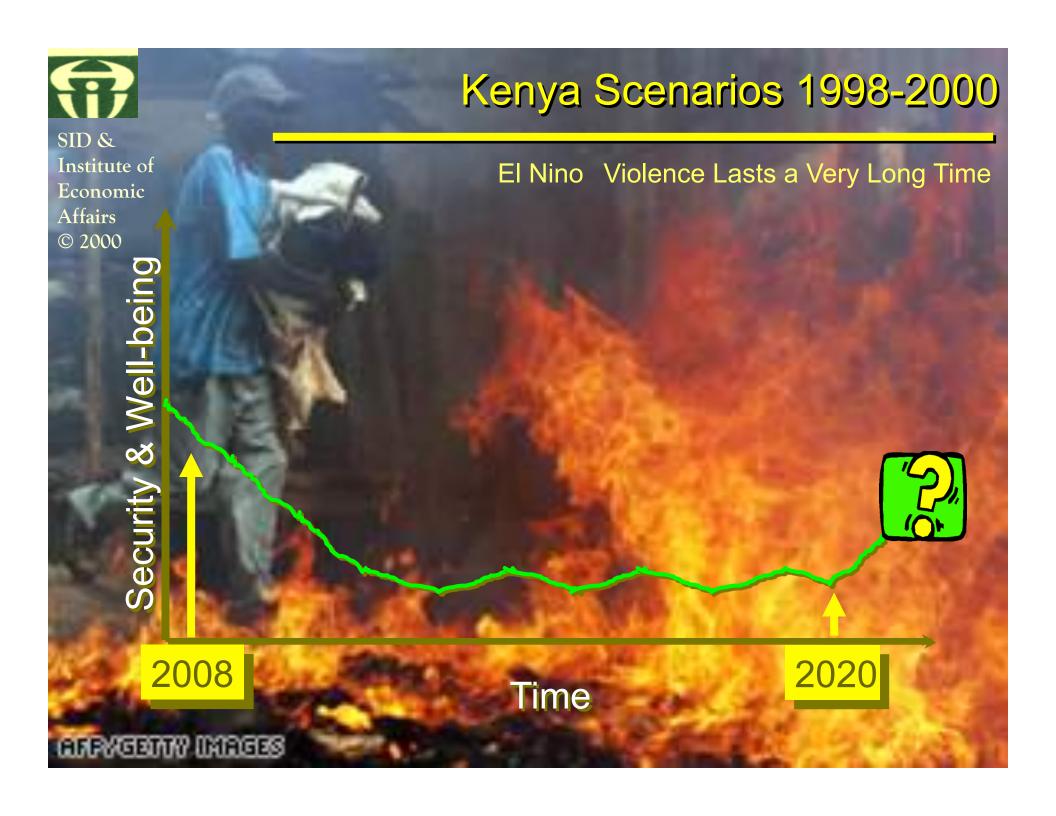


#### **Scenario Origins of the Barbets Duet**





# 2007/8 Kenya Crisis → "Just Begin" Ideas Are Not Enough



# And Serengeti National Park Nation

#### Violence in Naivasha



#### **Kenya**

Sunday, 27 January 2008 'el Nino' was 1 month old

Masai Lodge, outside Nairobi



Photo: B Heinzen

"What do we do now?"



**Oby Obyerodhyambo** 

"We just begin."



5 Learning Sites



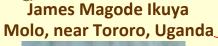
Hilda Adhiambo

# Results of Barbets Duet 2008-2013

#### **Barbet Partners & Sites**

experiments begun, conventions & cross-learning, self-financed

Sammy Muvelah, Lukenya, nr Nairobi, Kenya





Oby & Hilda Obyerodhyambo, Seme, near Kisumu, Kenya



Barbara Heinzen, Coordinator, UK & Hudson R. NY, USA

**New York** 



Chris Jones,

**Woodland Valley** 

Farm, Cornwall, UK

Msichoke Seaweed Farmers & Mwajuma Masaiganah, Mlingotini, Bagamoyo, Tanzania



Rose Lyimo, Himo, Tanzania (proposed)

© Barbets Duet 2011 p. 16

#### **Utu Net Benefits**



"I sat there. It had just rained. It was big, it was dug humanly ... and then it rains and I lose all the water. ... So that place is green in the middle of nowhere." Sammy Muvelah,

**Nkoroi Partners Meeting, August 2010** 

Community dam, Dec '08

"It is a wonderful metaphor for the communal thing, because nature will conspire to redistribute resources."

> Oby Obyerodhyambo, Nkoroi Partners Meeting August '10

A new community dam, shared costs & benefits – new mosaic rights

Tree

nursery



**Community dam, April 2011** 

#### **Conventions & Cross-Visits**



Invention Convention, Mlingotini, Tanzania - Oct. '09



Safari Convention, Seme, Kenya - April 2011



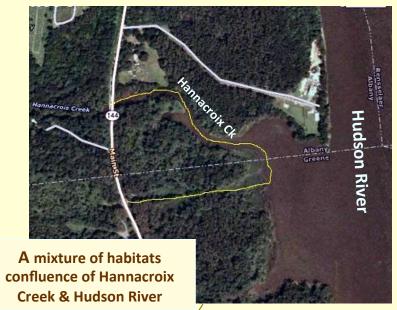


#### **Useful Principles**

Barbets Duet Working Assumptions	Initial Governance Principles	Establishing a Barbet Site
Multiple experiments & diverse sites → rapid learning	Each site evolves in its own way to its own conditions.	"Just Begin" With something that bears fruit quickly
Equity & engagement across knowledge, power & culture	There is value in coming together.	Barbet activity is consistent with its site
Give & gain: Everyone has something to give & something to gain.	In coming together, all have a stake and all share responsibility.	Shape environmental ambitions around immediate needs.
Mosaic Rights → support environmental goals.		Learning by demonstration
"Rather than asking how can Lukenya		Thinking step by step; one thing follows on another
support a Friesian cow,  I ask:  what can Lukenya support?"  Sammy Muvelah, '10		Follow the path of least resistance; start with what is most possible.
		Utu Net Benefits

#### **Barbet Learning Site Confirmed May 10**

#### **Hannacroix Creek, New York**









Can we create a simple tradable



#### **Barbara Heinzen**

New owner of a swamp forest on west bank of Hudson River, at Hannacroix Creek, New York, USA





#### Barbet Learning Site Jan06 - July11

#### Wilmington Square, London



A micro-site of plant pots in Wilmington Square, Central London. A place to meet neighbours & organise local events & connections UK

An office in Gray's Inn for:
"Making our thinking familiar" to others &
searching for the right people to join the experiment

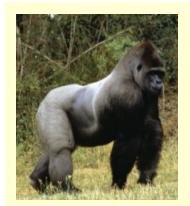
#### **Barbara Heinzen**

Independent scenario
planning practice;
co-author of
Barbets Duet
Conceptual Framework;
Author:
Feeling for Stones









#### **Outstanding Issues**

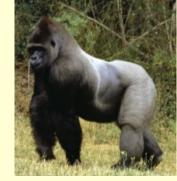
#### **MARKETS**

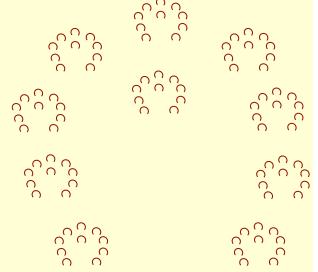
What can be owned & traded?

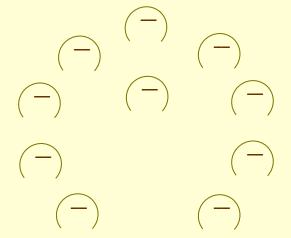
Can price signals reward abundance, not scarcity?

Can smallholders benefit?

How?







#### FRACTAL GOVERNANCE?

"Each site evolves according to its own conditions, but there is value in coming together."

Magode Ikuya, Invention Convention, October 2009

	Products of "Thing" Culture:	Products of "Earth" Culture
POTENTIAL MARKETS  How do we reach them?  How do we create them?	Moveable products  Tangible, portable,  Species-specific	Environmental products  Intangible, immoveable,  Site-specific habitats
Utility: creating things we need e.g. clean water, air, food, medicine, cosmetics, building materials; biofuels	<ul> <li>Timber &amp; grasses         <ul> <li>(wild &amp; domestic)</li> </ul> </li> <li>Medicinal plants</li> <li>Domestic biodiversity         <ul> <li>(e.g. seed &amp; semen banks)</li> </ul> </li> <li>Edible – wild &amp; domestic         <ul> <li>(e.g. roots, bush meat)</li> </ul> </li> </ul>	<ul> <li>Ground water recharge</li> <li>Water purification</li> <li>Carbon sinks</li> <li>(e.g. swamps, grasslands, uncut forests)</li> <li>Waste management         Decomposition services     </li> </ul>
Insurance: reducing risks of climate change, flooding, loss of ground cover due to climate extremities; loss of food species to disease or bad weather	<ul> <li>Woodlots &amp; grasses</li> <li>Medicinal plants</li> <li>Diverse food supply</li> <li>Domestic biodiversity <ul> <li>(e.g. seed &amp; semen banks)</li> </ul> </li> </ul>	<ul> <li>Flood control</li> <li>Micro-climate change</li> <li>Wild biodiversity</li> <li>Carbon sinks</li> </ul>
Aesthetics Fashion, bragging rights, tourism, meditation	<ul><li>Edible wild:</li><li>(e.g. teas, roots, bush meat)</li><li>Wild biodiversity</li></ul>	•Species habitats
Intellectual property Genetic reserves	<ul> <li>Medicinal plants</li> <li>Domestic biodiversity (e.g. seed &amp; semen banks) Wild biodiversity</li> </ul>	•Species habitats to support genetic reserves
Learning & Advisory Services Practical land management & business, Integrating income & environ'tal restoration, Managing experiments & systemic invention	<ul><li>Barbets Game</li><li>local field guides</li><li>'How-to' manuals</li></ul>	<ul> <li>Visitor Centres (c.f. Eden Project)</li> <li>Advice on environment/economics integration</li> <li>Working stays at sites</li> </ul>

# This may be necessary, but is it possible?





"If it is necessary, it must be possible."

Julius Kipng' etich
Director, Kenya Wildlife Service
17 October 2007



#### **Necessary Knowledge & Experience**



Accounts, training,

agreements & patience

**POWER** interests

## Gov't relations, powerful

**Oral skills** Local languages **Observation** Listening **Asking** 

**ECOLOGY** Biology, geography & ecology of natural world

## **MARKETS** Marketing, sales, distribution & trading **FINANCE**

**Capital markets** & micro-finance

Literate skills Writing Visualisation **Mapping** Measurement



A physical experience: feeling, doing, playing









**Power** 

E M E R G E N C
(Rules of thumb v rules)



