

Discussing the Undiscussable

Shell in South Africa

SID in East Africa

Chatham House Under-35s Forum

“Players & Keepers Post-Conflict”

25 November 2004

Barbara Heinzen

Shell South Africa
Cape Town, December 2001

HIV/AIDS Market Impact Study

*What will be the impact of AIDS
on our markets in Southern Africa?*

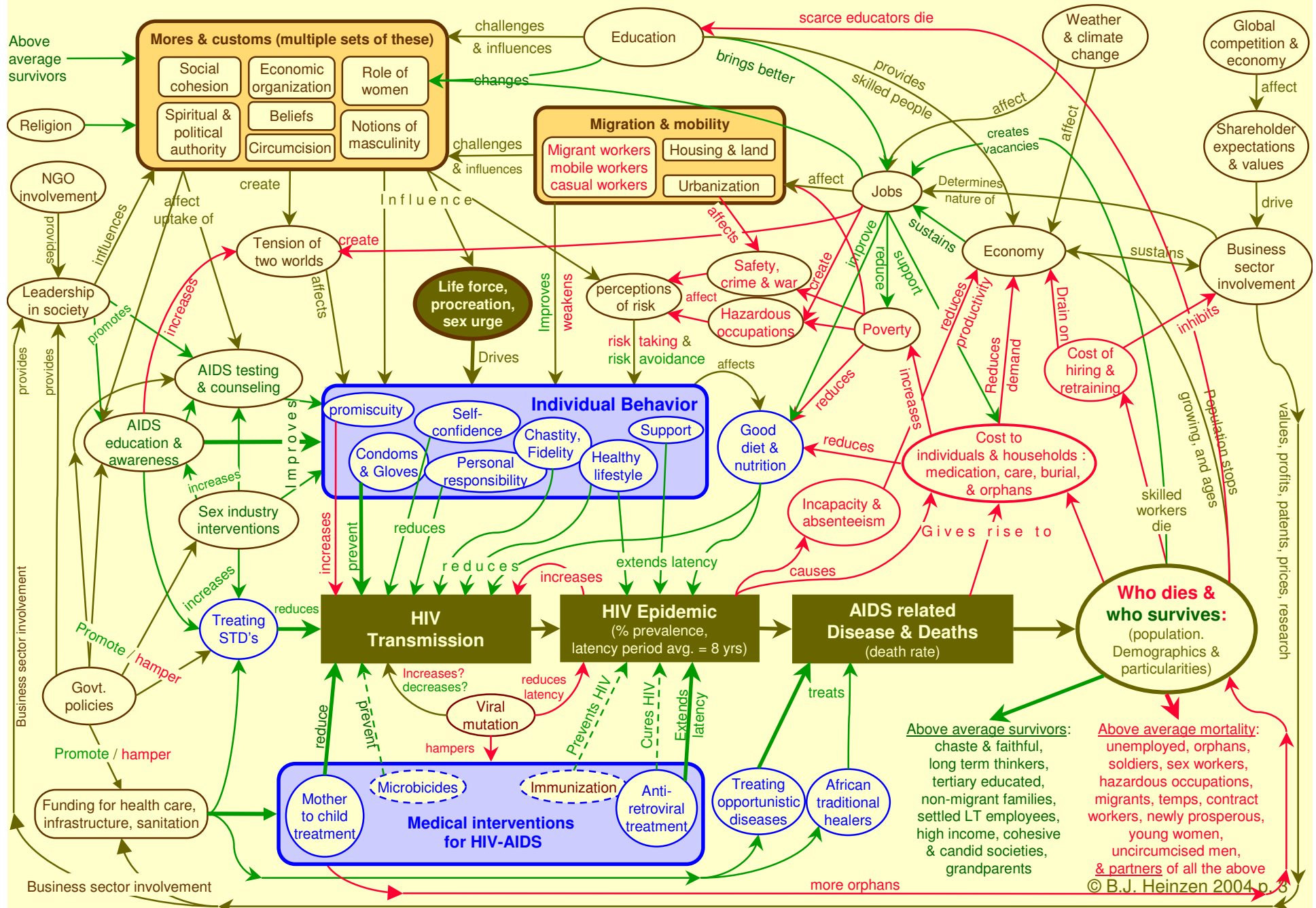
from

Barbara Heinzen

Susan Erskine & Alan Whiteside , HEARD, University of Natal

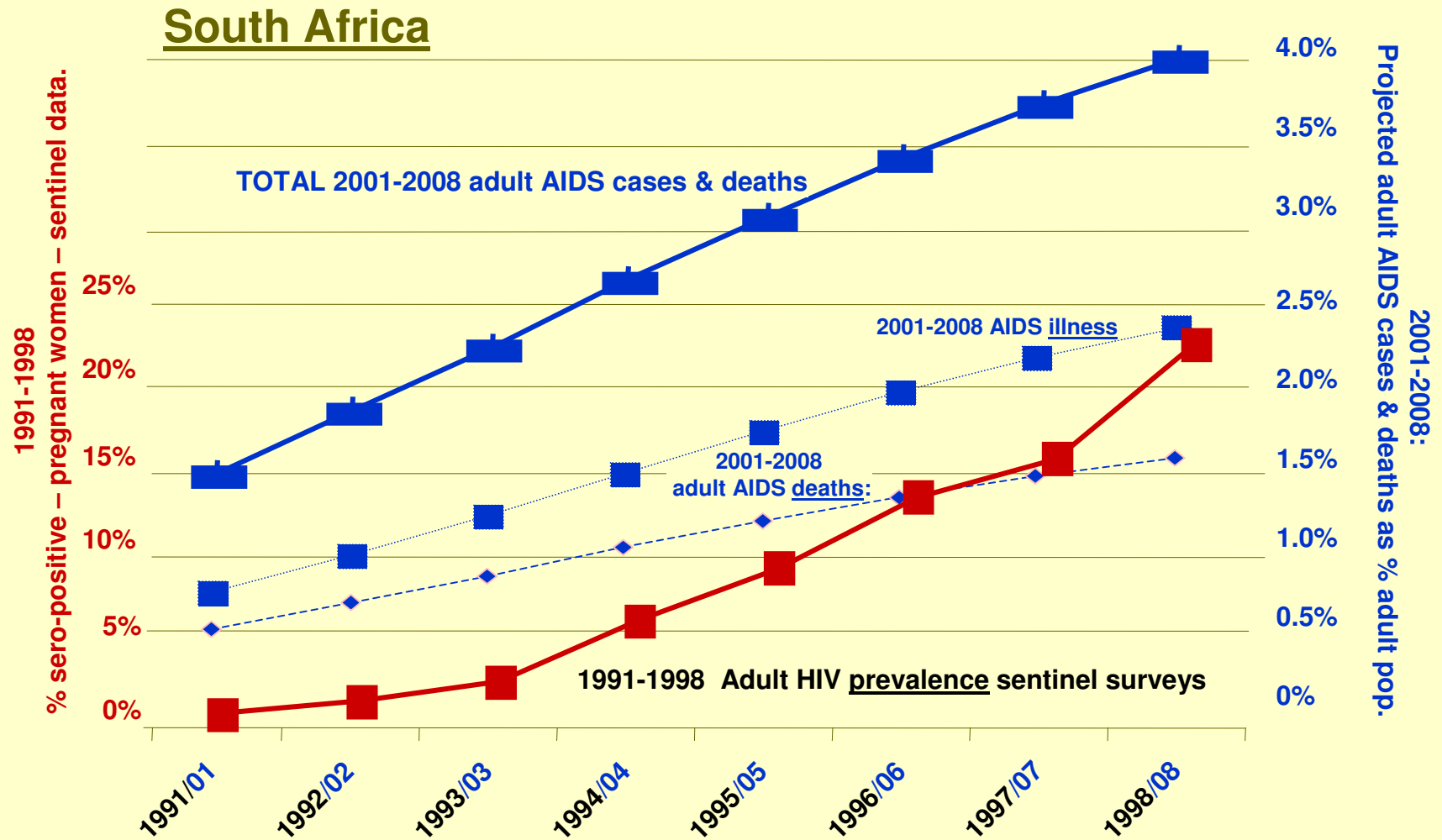
Tom Papenfus & Chris Snyman, Shell S. Africa

The Autonomy of Disease - A systems model of the Southern African AIDS epidemic



Horrendous, but Manageable Epidemic?

Prevalence v. incidence of illness & death



Source: Sentinel Survey Data: U.S. Bureau of the Census, HIV/AIDS Surveillance Data Base; Projections: Metropolitan Life, for Whiteside & Sunter *AIDS: The Challenge for South Africa*, 2000, p. 68-69

The Principal Uncertainty of AIDS

**Will we
fracture a fragile social contract?**

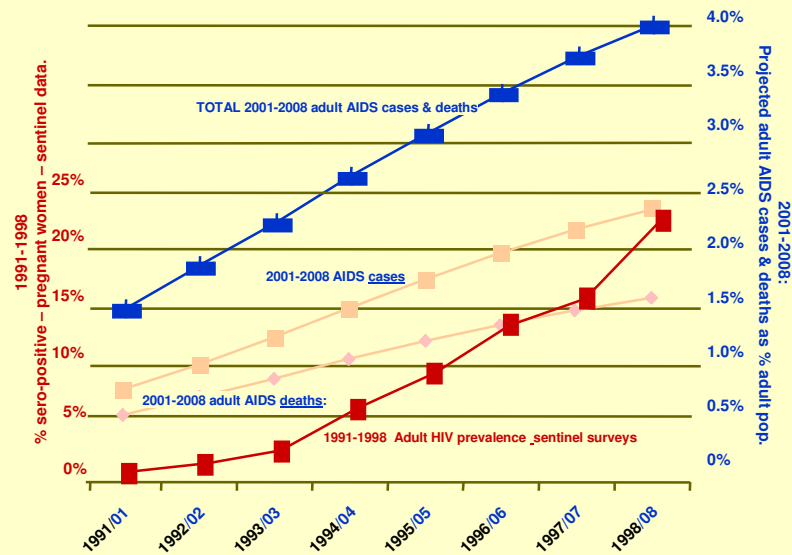
or

**Will we
build stronger social foundations?**

What Choices Will We Make as Mortality Rises?

**Communities of
Survival**

New Schisms



Silence is Deadly ...

New Schisms



Migration Grows as New Roads Open



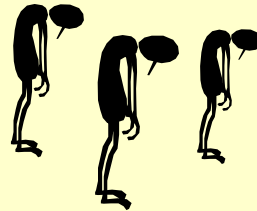
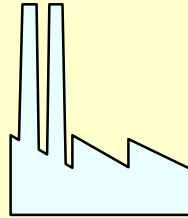
**Silence is
Deadly ...**

Language of AIDS = Sense of Exclusion

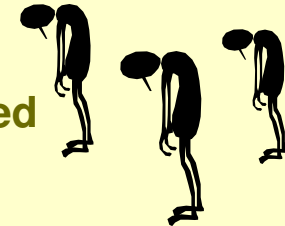
**GLOBAL
SLOWDOWN**



Many people
are hungry

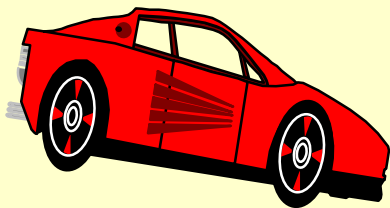


many idle & unemployed

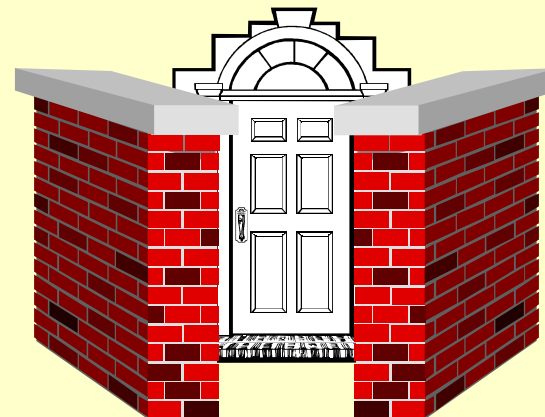


random violence

“What did the struggle achieve?”



***“Give me AIDS drugs
or I’ll hijack your car!”***



Many people just build
higher walls.



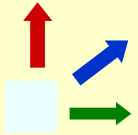
New Groups Multiply – The “Open Secret” Spreads

AIDS becomes a ‘normal’ disease.
“You will not die alone; we are here ...”



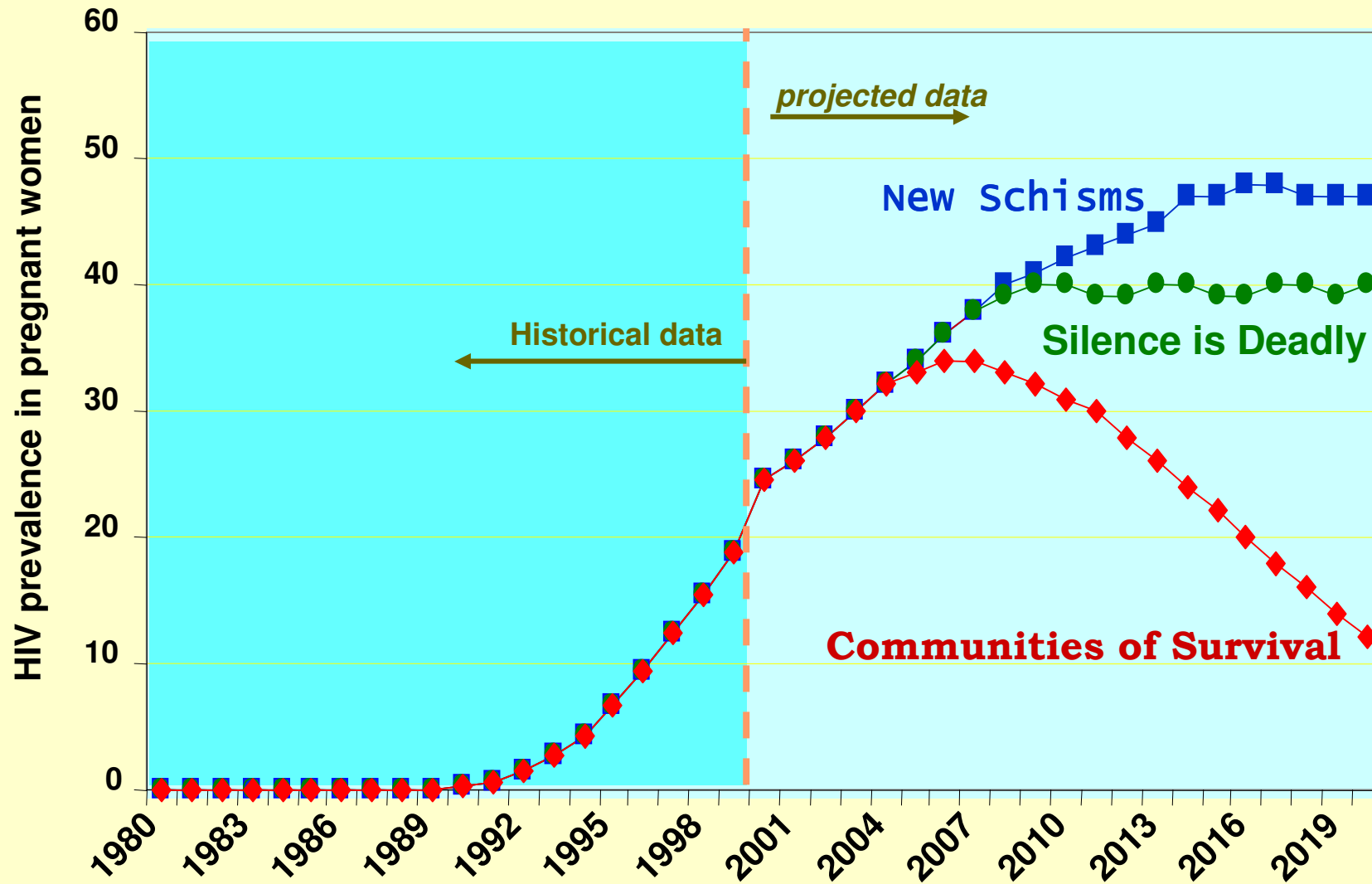
**Profits fall,
foreign
shareholders
complain.**

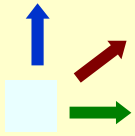
Every skilled person is a teacher.



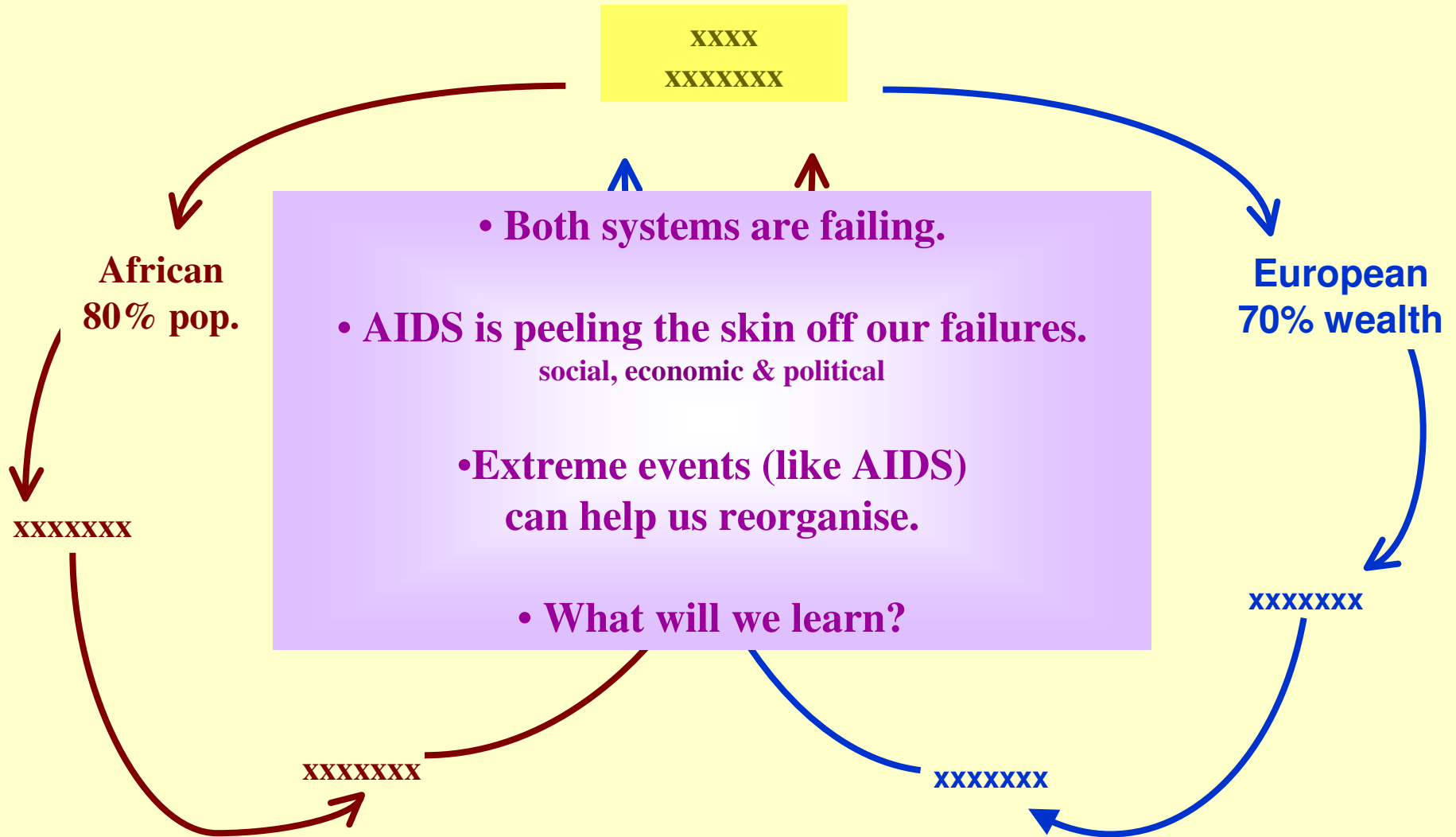
HIV Prevalence in Three Scenarios

2001-2020





In Our Children's Lifetime: 20-50 years



Red Ribbon website + targeted presentations

<http://www.redribbon.co.za/business/default.asp>
under 'downloads'

or

http://www.redribbon.co.za/documents_v2/shell/SSA_AIDSreport1.pdf

1991-1992

Shell facilitator, Mt Fleur
published '92

Early 1990s

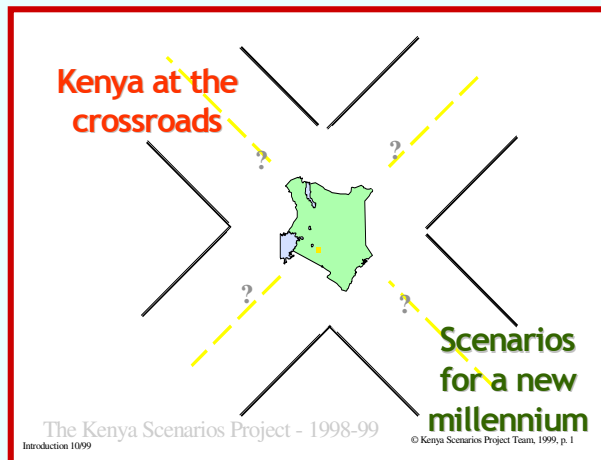
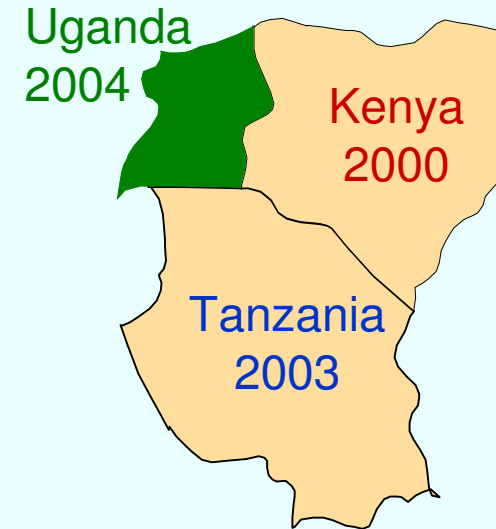
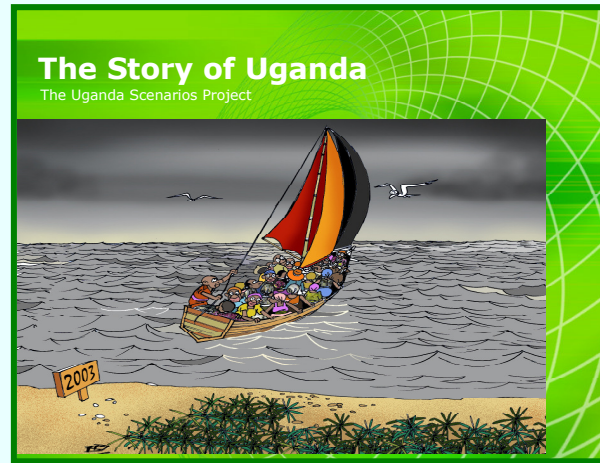
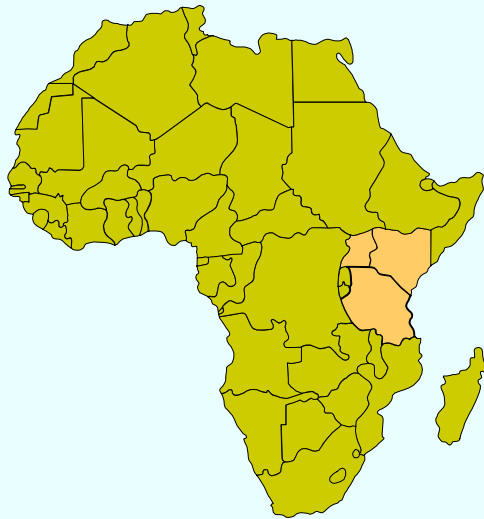
Metropolitan Life
published '92

Early 1980s

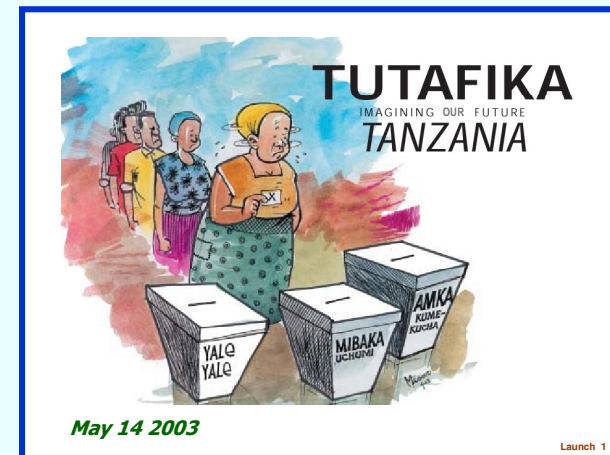
Anglo American
road show: '86

SID East Africa - Civil society & the future

1997-2004



Arthur Muliro,
Society for
International
Dev't



Three generations – Uganda team

& 3 outsiders ...



Three critical periods to come of age

- Colonial rule (pre-1960)
- Idi Amin & ff (1971-1979; '79-86)
- Museveni (1986ff)

Ruth Ojambo Ochieng – ISIS

“Do not forget...”

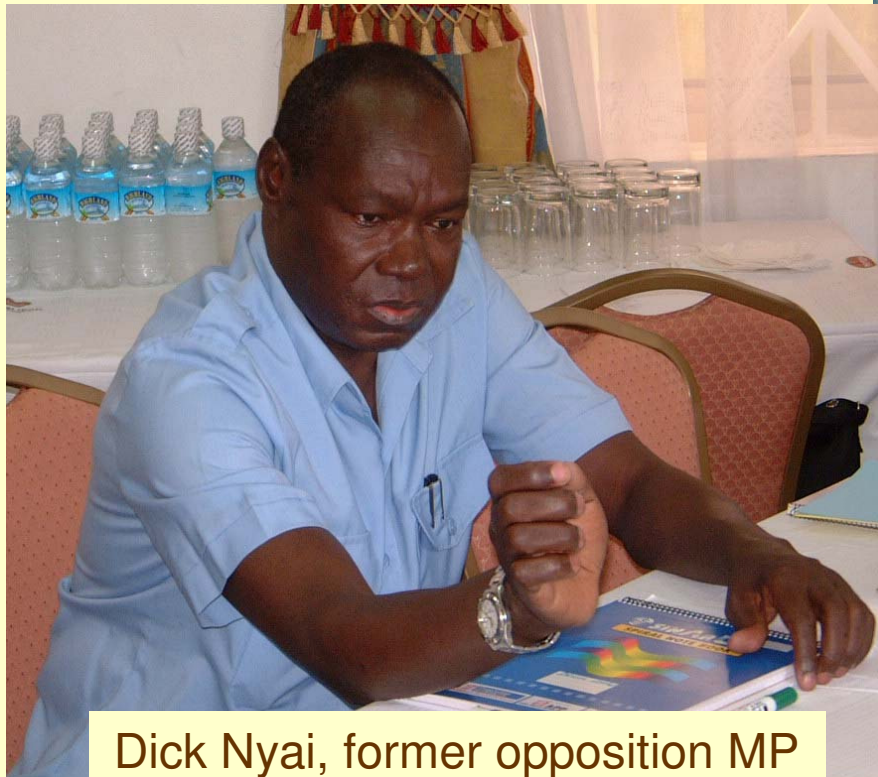
**Violence of
continued civil
war in the North.**

**Impact on women
& children.**

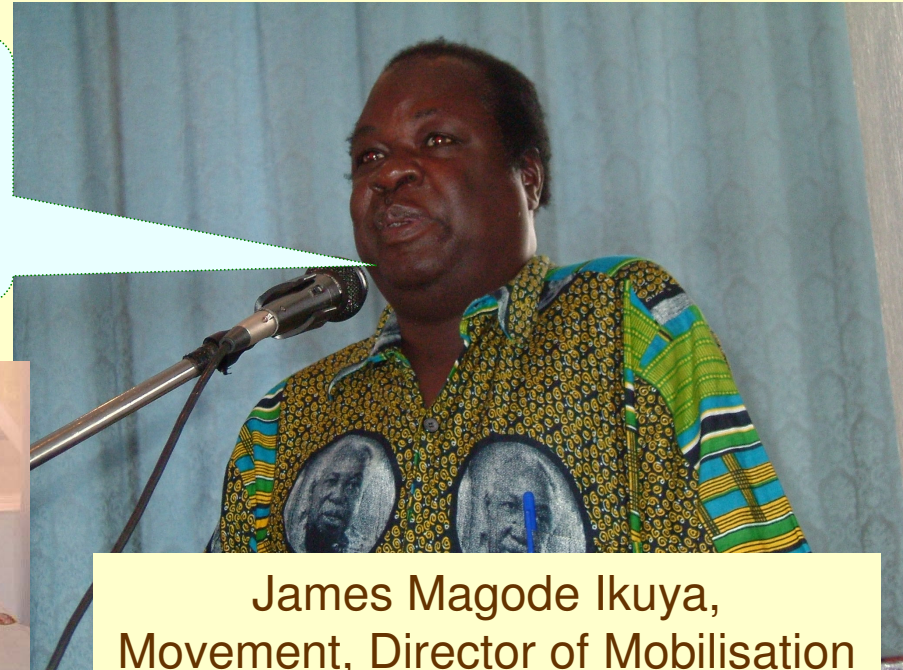


The political opponents – older generation

I also must pay particular tribute to my friend, Dick Nyai, who was very inspiring to me in spite of his seemingly being on the other side ...



Dick Nyai, former opposition MP



James Magode Ikuya,
Movement, Director of Mobilisation

**Memory, example, idealism.
Personal courage, survival.**

Bringing the art of stories



The professionals – middle generation

Hydrologist



Ecologist



former MP



Economist

**Competence,
endurance,
caution**



Statistician

creating new possibilities



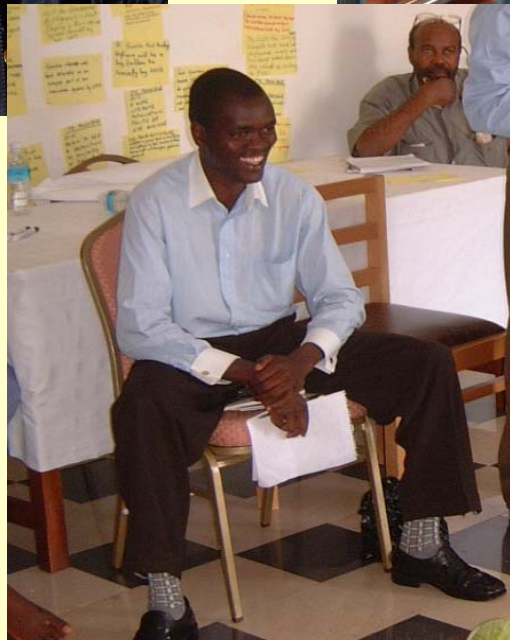
Young hopefuls – youngest generation



Jacinta Miracle
Wants to be an engineer



Kenneth
Wants to be an architect



Joel
Wants to be a journalist

**Simplicity
Optimism
Skills**

offering a different dynamic, dialogue



Three scenario stories – July 2004



Rope Bridge
Political transitions & suspicions



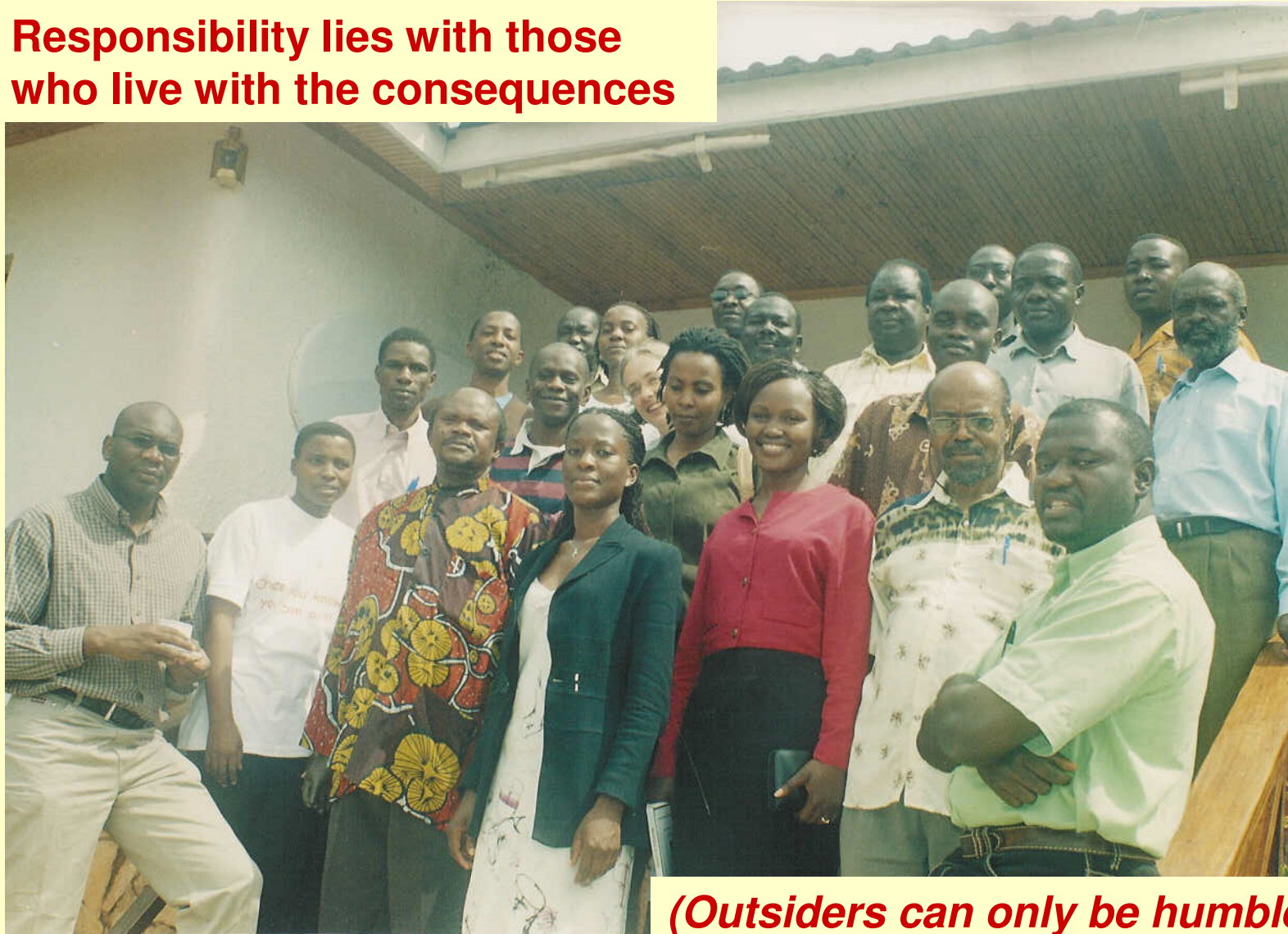
Ova Go Vile Vile ...
Discarding old habits



Embaliga Walk
Half-successes

Players & Keepers

**Responsibility lies with those
who live with the consequences**



(Outsiders can only be humble.)